

# dicomLAB Dental cookie policy

## What are cookies?

Cookies are small pieces of data that are stored in text files on your mobile device or computer when you visit a website. Cookies allow a website's server to record and store user actions and settings, such as login information, user history, language settings, and other display settings, for a period of time. Cookies ensure that visitors do not have to constantly re-enter their data or information when they revisit the website or browse the pages.

We also use cookies to remember users' preferences for one-time visits via session cookies or for multiple recurring visits via persistent cookies.

## How do we use cookies?

Cookies are necessary for the optimal functioning of our website and improve the performance of the website and the user experience. The operators of the website monitor all cookies used on the website and provide access to third parties for statistical and analytical purposes. Cookies are needed so that we do not forget to identify visitors and remember their activities and online behavior on the website.

We use cookies for various reasons, which are described in detail below. We do not use information about cookies to personally identify users.

## Cookie settings

Most web browsers support the use of cookies. When setting up your browser, you can manually delete, stop or completely disable individual cookies. You can only enable cookies on certain websites. If you allow the use of cookies in your browser, we assume that you accept the use of standard cookies used by our servers and websites.

For more information, visit <http://www.youronlinechoices.com>

For information about the cookie settings of the most commonly used browsers, see the following links:

- Cookie settings in Firefox <http://support.mozilla.com/en-US/kb/Enabling%20and%20disabling%20cookies>
- Cookie settings in Internet Explorer <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- Cookie settings in Microsoft Edge <https://support.microsoft.com/en-us/search?query=enable%20cookies%20in%20edge>
- Cookie settings in Google Chrome <http://www.google.com/support/chrome/bin/answer.py?answer=95647>
- Cookie settings in Safari (macOS) [http://support.apple.com/kb/PH17191?viewlocale=en\\_US&locale=en\\_US](http://support.apple.com/kb/PH17191?viewlocale=en_US&locale=en_US)
- Cookie settings in Safari (iOS) <https://support.apple.com/en-us/HT201265>
- Cookie settings on Android <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en&oco=0>

## The cookies we use

### **Basic cookies**

These cookies are absolutely necessary for users to browse the website and use the features and functions of the website. These cookies cannot be disabled.

### **Functional cookies**

These cookies help us to maximize and personalize the user experience.

### **Analytical cookies**

Analytical cookies allow internal and affiliated third party services to collect and store aggregated data about how our users use the site for statistical and analytical purposes. This will allow us to better understand our users and further develop the website as needed.

### **Marketing cookies**

These cookies help us determine how well our marketing campaigns have worked and which channels have helped us increase our website traffic.

## Marketing and analytical tools

### **Google Analytics**

Analyze how our services are used, which allows us to further optimize the user experience and improve the site.

Learn more at <https://policies.google.com/privacy>

To opt out of Google Analytics and prevent your data from being used by all Google Analytics sites, follow the instructions below: <https://tools.google.com/dlpage/gaoptout>

### **Facebook**

A service that supports the measurement of the effectiveness of online marketing communications and the more effective customization of online advertising.

Learn more: <https://facebook.com/policies/cookies/>

## Changes to this policy

We update our cookie policy from time to time. Visit this page regularly for more information. Last updated: February 17, 2022